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get the juice

FACT SHEET

Juice and a healthy diet

The health and nutrition benefits of eating daily serves of fruit and vegetables are widely accepted and scientifically proven.

Less known are the health benefits that come from consuming 100%, unsweetened fruit juice as part of a healthy, balanced diet and lifestyle.

100% unsweetened juice:

Fruit Juice Australia (FJA) defines 100%, unsweetened fruit juice as beverages composed exclusively of liquids extracted from one or more fruits with no added sugars or artificial sweeteners.

It is these fruit juices that bring the goodness of essential vitamins and minerals that are great for the body and your overall health and wellbeing. They also provide carbohydrates, natural sugars called 'fructose' (or fruit-sugar), and may also provide some fibre.

100% juice maintains many of the key nutrients found naturally in whole fruit and so can also contribute to your daily recommended serves of fruit.

Truth about juice:

While juice has less fibre than whole fruit, it still contains vitamin C, beta carotene (which converts to vitamin A in the body), folate, potassium, plus antioxidants such as anthocyanin, catechin and phenols.

Children and juice:

The 2007 Australian National Children's Nutrition and Physical Activity Survey found that fruit juice is a substantial part of the total fruit intake for many children and a major contributor to total nutrient intake. Without it, many kids wouldn't get regular fruit serves.

Only 1% of 14-16 year olds consumed the recommended amounts of fruit. When juice was included as a 'fruit serve', this increased to 24%¹.

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<http://www.facebook.com/pages/Get-the-Juice-with-Fruit-Juice-Australia/418308024867275>

Daily Fruit Serves

- A small glass (125ml) of 100%, unsweetened fruit juice can count as a daily fruit serve.
- Nearly 50% of Australians do not eat the recommended two serves of fruit a day⁵.



Nutritionist & Health Scientist
Kristen Beck

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It's important to eat fresh whole fruit, which offers the most fibre. But it's also okay to have a glass of 100% juice, with all its health nutrients, particularly if you want something other than water or you're struggling to get 2 serves of fruit into your day.

It's all about helping you make healthy choices for your family.

Juice is great for fussy eaters and active kids.

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Did you know?

Fruit juice contains antioxidants which are associated with range of health benefits including reducing the risk of certain cancers as well as cardiovascular disease².

Citrus juices may protect against common chronic diseases such as cancer, degenerative eye and cognitive conditions³.

Drinking a glass of orange juice, rich in vitamin C, your breakfast cereal can help boost the amount of iron your body absorbs from the cereal⁴.

This brochure is designed as a general guide only. For specific health information seek assistance from a suitably qualified health practitioner. August 2012

¹ Landon, S., (2011) Fruit juice in the diet of Australian children, Food Australia; ² Johnson IT (2007), Phytochemicals and cancer. Proc Nutr Soc.66:207-215; ³ Baghurst, K., (2003) CSIRO Health Sciences and Nutrition, The Health Benefits of Citrus Fruits; ⁴ NHMRC 2003; ⁵ Source: ABS 1995, National Nutrition Survey in Australia.